

ANNUAL REPORT



URBAN TECH
THE NATIONAL URBAN
TECHNOLOGY CENTER



TRANSFORMING LIVES THROUGH THE POWER OF TECHNOLOGY

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Our Mission

The National Urban Technology Center (Urban Tech), is a registered 501c3 not for profit, established to close the digital divide in low income, under-served communities by preparing community residents with the technological skills needed to compete for 21st century jobs; and is administered nationally in under-served communities. Since 1995 Urban Tech has built 750 state-of-the-art computer centers and replicated its teaching methods in multiple locations across the country.

While Urban Tech's key focus is transferring skills and know-how to teaching staffs in communities, re-imagining education in response to current times and evolving demand powers our work. In response to skyrocketing incidents of bullying, school avoidance and lower academic achievement within our schools coupled with a global Pandemic, Urban Tech has pivoted to meet these new challenges and their impact head on. Our latest programming has expanded to include new information we believe is crucial for the continued success of our communities. Based on research and findings in neuroscience and attachment theory to help students develop social and emotional skills to respond to social isolation, anxiety, and depression, schools across the country that use Urban Tech's latest curriculum demonstrate improvements in social and emotional learning, academic skills, workforce development and leadership. Teachers and parents are trained to create solutions that recognize students' value to society, regardless of social background and to provide an educational experience that celebrates diversity.

Urban Tech's two newest curricula, Parents Care Program (PCP) and Dignity for All (DFA), use technology to transform the classroom and home into a personalized, interactive learning environment that celebrates students' personal experiences, ideas and dreams while building relationship skills necessary for safe and supportive communities. We are proud of our achievement and see challenges in the future that require even greater focus on building technologically-skilled, diverse and inclusive communities in the next 25 years. We thank you for your continued commitment to this important mission.



Letter From the President



Today, technology touches every part of our lives. Home computers, laptops, tablets and mobile phones are ever-present assistants that serve us every day. Each year, there are more and more young people using technology to communicate and tell their stories: according to the latest Pew Research Center survey, 95% of teens report having access to a smartphone. With regard to social media, 85% of teens use YouTube, 72% use Instagram, and 69% use Snapchat.

To reach more kids where they are spending their time, Urban Tech will continue to innovate the digital programs

for social and emotional learning (SEL), both in and outside of school, to encourage youth to become better students and leaders in their communities.

Urban Tech's Youth Leadership Academy (YLA) is a high-impact, web-based program that uses both instructor-led and self-paced modes of learning. It includes a carefully designed mix of group activities, games, structured exercises, and access to a well-selected online resource library for academic improvement, healthy living, financial literacy, and college and career preparation. YLA is scaled for distribution to schools and afterschool programs; it

can be accessed 24/7 in libraries, Boys and Girls Clubs of America, faith-based organizations, and at home using an assigned login and secure password to a private account.

This year, we announced the results of three years of research in neurobiology with regard to its potential of improving social and emotional behavior, and proudly launched Dignity for All (DFA), a whole-school bullying prevention curriculum. DFA defines what bullying is, explains the role empathy plays in preventing bullying incidents, and gives students and teachers the tools they need to create a safe and supportive school environment.

We appreciate and rely on the support of our board members and donors to help us grow and expand YLA and DFA to schools and afterschool programs nationwide, and to give teachers, students and parents the neurobiological tools to build social and emotional skills in reflection, empathy and teamwork for students' success in school and in life. We look forward to engaging school populations in the critical years ahead, to encourage their enthusiasm and inspire new values and expectations for dignity for all students, regardless of social and economic background. We believe that getting a good education is a civil right enjoyed by all.

PATRICIA BRANSFORD

Founder and President

Letter from the Board Chair



Among the many inequities in our society that have become even more apparent during the current pandemic, few have been more visible than the digital divide

that has impacted communities of color. Black, Latino and Asian American communities, especially students, have much more limited access to broadband and other digital services than the overall American population. This divide, as has been the case since the dawn of the digital age, has created gaps in educational opportunities for communities of color. This situation is a stark reminder of the continuing need for the work of the National Urban Technology Center (Urban Tech). Since 1995, Urban Tech has been steadfast in its commitment to effecting measurable change in education through innovations in critical thinking, restorative justice, experiential applications and Social and Emotional Learning.

Combine this ever-present reality with a world slowly looking to get back to “normal” post a global pandemic, and we are presented with new data, highlighting those issues and demonstrating just how great the barriers our children and communities are facing.

Together we have an opportunity to re-imagine an education that provides prosperity in the 21st century to all families and the time is now to push forward. Our bold new programming combines relevant teachings

and quantifiable benchmarks with a curriculum rooted in neurobiology. This groundbreaking curriculum offers support for teachers, students and parents to understand and identify bullying dynamics, shift mindsets to repair harm using empathy and mindfulness, and transform how communities of parents, teachers and students support one another. The strategy here, is to “lift students out of the educational crisis caused by the pandemic” by creating an adaptive, technologically-rich platform for students available anyplace and at any time, and provide access to rigorous curriculum for acquiring needed skills for academic, personal, and professional success. This is critical work that Urban tech has committed to, and we are thrilled to share it with you.

These are exciting times for Urban Tech, and as we continue to push forward, I would like to personally thank our strategic partners, who continue to share their enthusiasm for re-imagining change at this critical and unprecedented time in our history, and invite new alliances to join us in this very important work. Your support, new and continuing, is the cornerstone of our success and I look forward to this new year of opportunities.

DON LOWERY
Board Chair

“When I took the Urban Tech class, I learned that learning is to expand your mind and to grow as a person. I learned persistence and how to meet difficult challenges. Urban Tech helped me to grow as a person. Since experiencing the Urban Tech courses and learning from their great team, I have gone from fair grades to always being on the honor roll.”

KRYSTAL SUAZO
URBAN TECH ALUMNA



Safe and Supportive Schools

According to the National Center for Education Statistics, about 21% of students ages 12-18 experienced bullying during the 2015 school year. According to DoSomething.org, over 3.2 million students are victims of bullying each year. One in four teachers see nothing wrong with bullying, and will only intervene 4% of the time. We need bullying prevention education in every school so that each community member understands what bullying is and how it can be stopped.

Urban Tech has spent the past three years developing Dignity For All (DFA) to put a stop to the bullying epidemic that is sweeping our state and our country. The comprehensive curriculum is built on the primary goal of increasing the number of upstanders – those who stand up for victims of bullying – to prevent bullying incidents. Studies indicate that 59% of the time, bullying will stop within 10 seconds if a witness intercedes. DFA uses Urban Tech's ACID Test to teach students the four characteristics of bullying – aggressive, continuous, imbalance in power, and deliberate – and to help them stand up for themselves and their peers.



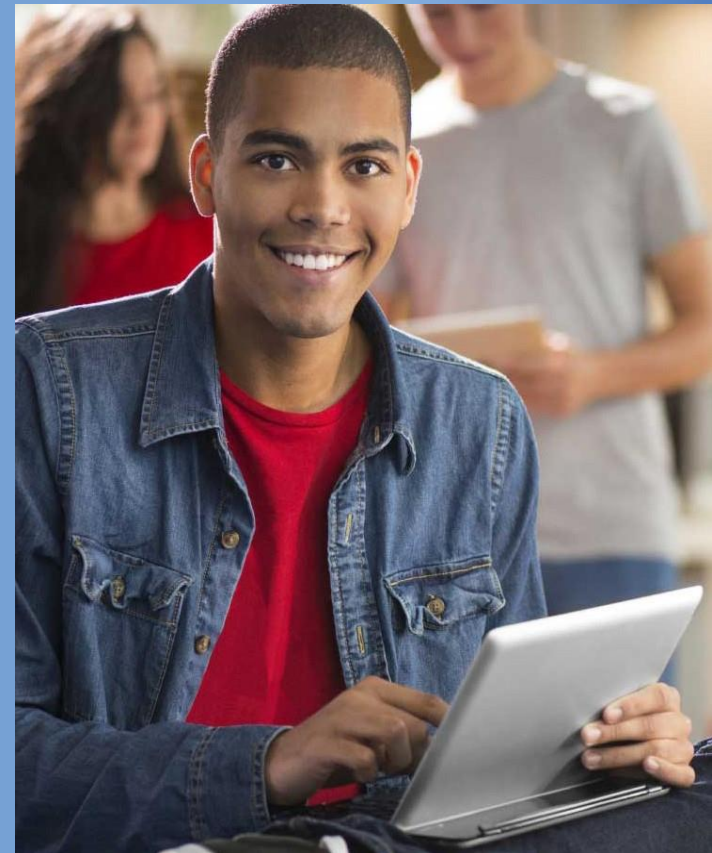
Classes embark on three Quests, each of which has its own guiding principle. Quest 1 provides background knowledge on what bullying is and elaborates on the different forms it can take. Quest 2 relates that knowledge to the importance of empathy and reflection to change attitudes. Quest 3 inspires students to create classroom value statements, practice behavioral skills that support those values, and use restorative inquiry to create a safe and supportive environment.

A Vision for the Future

Technology can offer unprecedented opportunity by opening doors to career advancement in new markets built on innovative software, social media and artificial intelligence. We believe it is our job to ensure that schools in under-resourced communities are able to provide their students with the technology skills necessary to succeed in these markets. More technological innovation means greater access to underserved communities across the nation, and further empowers our students for success.

Rooted in trauma-informed care and restorative justice practices, newly released Dignity for All programming helps teachers and parents see the effects of racial bias and discrimination on school performance, identify young people in crisis, and use conflict resolution techniques for anger management issues. Together with its school partners, Urban Tech sets goals for reaching struggling students and closing the nation's learning gap created by the pandemic by connecting students to individualized academic and social and emotional skills in school and at home. Trauma-informed practices are designed to shift mindsets within emotionally-attuned relational contexts, understanding different cultures and beliefs, repairing harm, and transforming how communities of learning consider and treat one another.

Schools implementing DFA are seeing improved skills in empathic listening and restorative inquiry as well as a decrease in incidents of bullying as quickly as in six weeks. They are creating a culture of diversity, inclusion and racial justice in their classrooms and students are becoming active participants in their communities and fostering respect and understanding among their peers and school staff.



Reach & Impact

21st Century College and Career Readiness Skills

ACADEMIC AND CONTENT KNOWLEDGE

- Proficiency in English and language arts, literacy, mathematics, science and social sciences and capacity to process, retain and apply content knowledge
- Digital and technological savvy; understanding what resources are available for use, and when

COGNITIVE AND HIGHER-ORDER THINKING STRATEGIES

- Independence in formulating hypotheses, critical thinking, problem solving and reasoning
- Ability to identify, analyze and evaluate differing or conflicting viewpoints

SOCIAL AND EMOTIONAL INTELLIGENCE

- Strong sense of self-awareness and self-management
- Social awareness; culturally sensitive system of values, beliefs and attitudes

COLLEGE AND CAREER PREPAREDNESS

- Academic programming/sequencing for college-level coursework
- Exploration of tools for navigating roadmaps to higher education and career options, as well as financial support opportunities

EMPLOYABILITY AND LIFE SKILLS

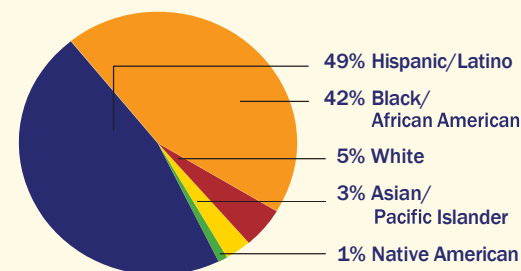
- Self-directed lifelong learners capable of ownership and accountability
- Ability to adapt communication toward a specific audience, task and/or purpose

-Source: Partnership for 21st Century

Powered by technology, Urban Tech is helping to reshape the learning experience. We provide cutting-edge curricula rooted in the study of Neurobiology and its effects on the developing brain, that nurture leadership, critical thinking, problem solving, social and emotional learning, pro-social behaviors, team building, creativity, healthy habits, digital literacy and financial literacy. We help to develop and nurture those life and competitive skills necessary for success in a 21st century, global economy.

To ensure that our programs are implemented with the highest quality of instruction, Urban Tech works in partnership with medical experts, schools, afterschool programs, community-based organizations, faith-based institutions and youth development centers. About 90% of Urban Tech's clients are Black and Latino; their families' per capita income is at or slightly above the poverty level.

URBAN TECH STUDENT DEMOGRAPHICS



Urban Tech reached even greater milestones, helping students, educators, families and communities achieve their goals:

Served students and parents through:

Dignity for All (DFA), a whole-school bullying prevention program rooted in neuroscience and geared toward middle school audiences. DFA defines what bullying is, explains the role empathy plays in preventing bullying incidents, and helps students, teachers and parents create safe and supportive school environments

The Parents Care Program (PCP). The pilot was launched during the pandemic with 100% participation rates.

The Youth Leadership Academy® (YLA), which is implemented in 25 NYC Schools across 11 Community School Districts; and in 66 schools and afterschool programs in 23 states and the District of Columbia.

The Financial Education Network (FEN), implemented in 7 community-based organizations (CBOs) in 5 states. The VITA Financial Empowerment Program, implemented in Orange county, New York.

Community Schools Initiative (CSI) for providing comprehensive Attendance Improvement and Dropout Prevention (AIDP) services and selected by the United Way of New York City and the New York City Department of Education (NYCDOE)

Reach & Impact cont'd

Expanded its Digital Literacy Program to include a “Filmmaking and Video Production Intensive” for middle school students. The program was designed with the following learning goals:

- To learn the terminology and process of video production and filmmaking.
- To develop collaborative skills by working in teams.
- To learn how to use a variety of tools to create and edit digital video and films.
- To develop an appreciation for video production and filmmaking as a STEM (Science, Technology, Engineering, and Math) area of study.
- To learn the importance of and how to use 21st century technology to tell impactful stories.

Developed a new research-based Bullying Prevention Program in compliance with the state’s Dignity for All Students Act (DASA).

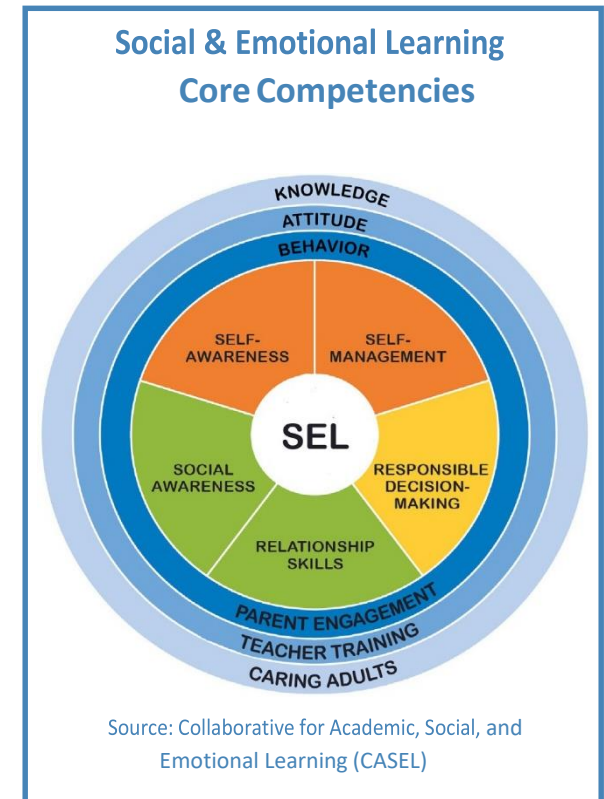
Refined YLA to conform to a standards-based, English, Spanish and language arts curriculum.

Successfully designed, developed and piloted the Urban Tech Financial Education

Network (FEN), an online learning portal for providing comprehensive, online financial education and training utilizing Wells Fargo’s Hands on Banking® curriculum and Urban Tech’s Youth Leadership Academy® “Budgets and Banking” curriculum. The pilot was borne out of the documented urgent, critical need for improved financial education in the United States. The pilot was enormously successful. In collaboration with seven exemplary community partners, we achieved the following results:

- Nearly 2,000 youth, young adults and seniors received online financial education, coaching and attained certification.
- Through the FEN, participants were excited by the opportunity for a self-paced, self-driven educational experience accessed at their own convenience.
- The FEN utilized social media and “Meet- Ups” to encourage and motivate student collaboration and learning.

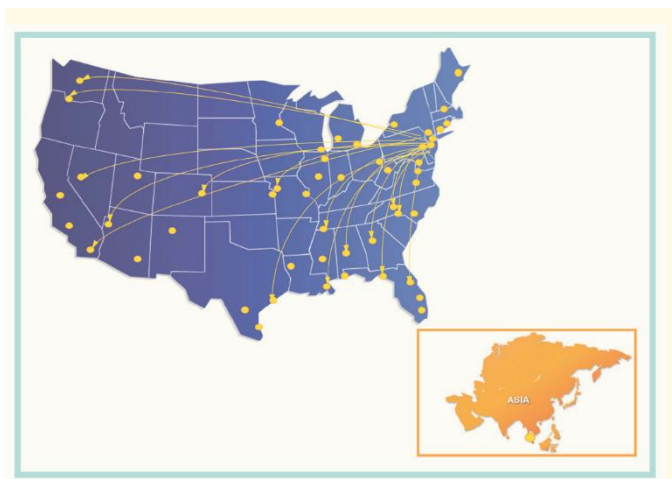
Selected by the Yonkers (New York) Public Schools and the Black United Fund of New York (BUFNY) to implement a digital literacy program for middle school students to study coding, video production, and robotics and to develop an understanding of STEM (Science, Technology, Engineering, Math) careers and requirements.



Urban Tech Partners

Since 1995, Urban Tech has built a network of 750 computer training centers, 300 youth development programs and 150 financial literacy programs. It has reached 75,000 students in 100 schools and over a million people in 45 states, the District of Columbia, the US Virgin Islands, and Singapore, Asia.

Urban Tech's programs reach schools, parents, youth and families across the U.S., Europe and in Asia.



Urban Tech is proud to acknowledge the following schools and community partners

ARIZONA

San Louis
San Louis Middle School
Southwest Junior High School

ARKANSAS

Jacksonville
DreamArkansas.org
Little Rock
Covenant Keepers Charter School

CALIFORNIA

Lancaster
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Paradise
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CONNECTICUT

New Haven
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Atlanta
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ILLINOIS

Assumption
Kemmerer Village Central A&M
Calumet
Thornton Fractional Center for Academics and Technology
Thornton Fractional North High School
Lansing
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Mattoon
LifeLinks Mental Health
Monee
Monee Education Center
Normal
Hammit Junior/Senior High School
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Flinn Middle School

LOUISIANA

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New York City

The Bronx

Save Our Streets South Bronx

South Bronx Academy for Applied Media

J.H.S. 098 Herman Ridder

Brooklyn

Aspirations Diploma Plus High School

M.S. 354 The School of Integrated Learning

P.S. 056 Lewis H. Latimer

Manhattan

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Administrators (CSA)

Harold O. Levy School

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Queens

August Martin High School

Catherine & Count Basie Middle School 72

Civic Leadership Academy

Corona Arts & Sciences Academy

I.S. 237

I.S. 250 The Robert F. Kennedy Community
Middle School

J.H.S. 074 Nathaniel Hawthorne

J.H.S. 185 Edward Bleeker

J.H.S. 226 Virgil I. Grissom

P.S. 043

Preparatory Academy for Writers:
A College Board School

Queens School of Inquiry

Queens United Middle School

SONYC/Parsons Beacon Community School

The Child Center of NY

Waterside School For Leadership

YABC/Flushing High School

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East High School

VIRGINIA

Hopewell

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Manassas

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From left to right: John Starks, 2011 Community Service Honoree; Star Jones, 2013 Award Presenter; Blair Underwood, 2012 Humanitarian; Ms. Patti LaBelle, 2010 Community Service Honoree; Hannah Bronfman 2017 Visionary; Annette Bening, Humanitarian; Hill Harper, 2014 Humanitarian; Louis Gossett Jr., 2014 Award Presenter; Maurice DuBois, 2012 Public Service Honoree; Valarie Jarrett, 2017 Humanitarian Award; Vanessa Williams, 2021 Presenter; Ted Danson, 2021 Presenter.

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Financial Report

The National Urban Technology Center Inc			
Statement of Financial Position			
As of December 31, 2021 & Forecast for 2022			
		TOTAL 2021	FORECAST 2022
ASSETS			
Current Assets			
Bank Accounts		4,410	842,410
Accounts Receivable		452,741	502,741
Other Current Assets		131,858	53,481
Total Current Assets		589,009	1,398,632
Fixed Assets		8,490	8,490
TOTAL ASSETS		597,499	1,407,122
LIABILITIES AND EQUITY			
Current Liabilities			
Accounts Payable		96,303	96,303
Credit Cards		2,829	2,829
Other Current Liabilities		381,252	381,252
Total Current Liabilities		480,384	480,384
Long Term Liabilites		380,439	880,439
Total Liabilities		860,823	1,360,823
Equity		(263,324)	46,299
Total Liabilities and Equity		597,499	1,407,122

Financial Report

The National Urban Technology Center, Inc.				
Financial Data Schedule 2021 & 2022				
		Actual 2021		Projected 2022
Revenue				
	Private and Corporate Grants	\$ 125,000		\$ 125,000
	Special Events	\$ 241,804		\$ 550,000
	Program Services	\$ 24,000		\$ 495,000
	Individual Contributions	\$ 75,163		\$ 75,000
	Total Revenue	\$ 465,967		\$ 1,245,000
Expenses				
	Program Services	\$ 235,623		\$ 437,000
	Management & General Services	\$ 100,578		\$ 255,000
	Fund Raising/Special Events	\$ 40,645		\$ 165,000
	Total Expenses	\$ 376,846		\$ 857,000
	Net Income	\$ 89,121		\$ 388,000

Education & Technology Advisory Committee

The Urban Tech Education & Technology Advisory Committee (EAC) was established in 2003 as an advisory panel to the Urban Tech staff. The EAC is comprised of leading policy experts and practitioners who share an interest in the development of programs for high-needs communities and youth and the success of Urban Tech's innovative technology training, professional development, financial education and youth development programs.

Members of the advisory group bring a collective knowledge base from diverse backgrounds in educational technology, teaching, youth development, curriculum development, psychiatry, psychology, evaluation, professional development and organizational behavior.

Cassandra Bransford, MSW, PhD
Associate Professor, Binghamton University Department of Social Work; Director, Applied Clinical Research

Joyce F Brown
President, Fashion Institute of Technology

Valentino D. Carlotti
Partner, Brown Brothers Harriman

Johnetta Betsch Cole, PhD
Director of African Art, Smithsonian National Museum of African American History and Culture; President- Emerita, Spellman College and Bennett College

James P. Comer, MD
Maurice Falk Professor of Child Psychiatry, Yale University Child Study Center; Creator, Comer School Development Program

Toni G. Fay
TGF Associates

Harold P. Freeman, MD
President and Founder of the Ralph Lauren Center for Cancer Care and Prevention; Founder, Harold P. Freeman Patient Navigation Institute

Dawn Hankin
Senior Director of Network Management, UnitedHealthcare; President, Jack and Jill of America, Incorporated - Westchester Chapter

Sanjeanetta Harris
Board of Directors, EmblemHealth

Jessica Isaacs
President - The AJI Group

Shirley Ann Jackson
President, Rensselaer Polytechnic Institute

Vernon E Jordan Jr., Esq. (Deceased)

Fern Kahn, CMSW
Dean Emerita, Division of Continuing Education, Bank Street College of Education

Reatha Clark King, PhD
Chairman, National Association of Corporate Directors (NACD); former president and board chair, General Mills Foundation; former vice president, General Mills

Ernest Logan
President, American Federation of School Administrators

H. Carl McCall
Former Chairman, State University of New York Board of Trustees (retired 2019)

Carlotta G. Miles, MD
Child Psychiatrist.

Bruce Mosler
Chairman of Global Brokerage, Cushman & Wakefield, Inc.

Hugh B. Price, Esq.
John L. Weinberg/Goldman Sachs Visiting Professor of Public and International Affairs, Woodrow Wilson School, Princeton University; Former Expert, Brookings Institution; Past President & CEO, National Urban League

Carl Spielvogel (deceased)

John Starks
NBA All-Star, New York Knicks; founder and president, John Starks Foundation

Jennifer White
JBW Associates – Curriculum & Multimedia Producer

Urban Tech Signature Programs



Dignity For All



Parents Care Program®

Campaign to Include Parents as Equal
Partners in Educating their Children at Home



**YOUTH
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The National Urban Technology Center, Inc.

25 Broadway, 12th Floor

New York, NY 10004-1010

(212) 528-7350

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